



MEDIA KIT

Carlos Gómez

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Fitness Coach

He is **passionate about fitness and health**. His commitment to fitness is evident in his enviable physique and the workout routines he shares on his social media.

His passion isn't limited to just his social networks; he has also created an app where he shares **impressive exercise routines that include a variety of training techniques and healthy eating tips**.

Professional athlete

Carlos Gómez has a **notable athletic background**.

Known as "El Cañón" he was born in Venezuela and chose to pursue a sports career in the United States. He played as a pitcher in the minor leagues of MLB. Additionally, he participated in Telemundo's sports competition, "Exatlón Estados Unidos."



"We weren't born on the day of excuses."

Carlos Gómez



Celebrity Trainer

In addition to being a fitness enthusiast, Carlos Gómez is a **renowned celebrity trainer**. He has worked with various public figures and has appeared on several occasions on **Telemundo** programs such as "Hoy Día", demonstrating his ability to train people of all fitness levels.



TV Host

Carlos has shown us that he is a charismatic television figure in various Telemundo programs, including being the leader of the fitness segment on the morning show "Hoy Día." He has also been a host for a variety of programs and events where he has motivated the audience and viewers to improve their



136 K+

@carlosgomez

436K+ Average reach

Spanish Primary language

77% Women

23% Men

25 - 35 Average age

United States, Venezuela, Colombia, Mexico, and Puerto Rico

Top countries

15 K+

@carlosgomez

17K+ Average reach

Spanish Primary language

82% Women

17.1% Men

25 - 45 Average age

United States, Puerto Rico, Dominican Republic, Honduras, Mexico, Cuba, and Venezuela

Top countries

7 K+

@carlosgomez

301K+ Views

Spanish Primary language

60% Women

40% Men

25 - 44 Average age

United States, Peru, Mexico, Colombia, and Venezuela

Top countries



PARTNERSHIPS

Carlos is open to **collaborations with brands and organizations** that align with his passion for fitness and sports.

Why collaborate with Carlos Gómez?

His **community consists of fitness enthusiasts**, advocates for a **healthy lifestyle**, and fans of Telemundo shows like Hoy Día and La Casa de los Famosos.

Promote your brand through his social media.

Organize your events with Carlos as a guest to increase your brand's visibility.

Leverage his social media presence to reach a wider audience.

Contact

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